

WE CLAIM:

1. A decorated luminary product comprising:
a candle;
a candle holder containing said candle, said candle holder having an inner surface and an outer surface; and
a web of a heat shrunk polymer encasing the outer surface of said candle holder, said web including a decorative feature,
wherein at least one of the inner surface and the outer surface of said candle holder has a hammered texture and the decorative feature of said web is located so as to cooperate with light emitted by said candle in said candle holder to augment a visual effect when said candle is lit.
2. A decorated luminary product according to claim 1, wherein the inner surface of said candle holder has the hammered texture.
3. A decorated luminary product according to claim 1, wherein the hammered texture causes differing refraction of light emitted from said candle when lit.
4. A decorated luminary product according to claim 1, wherein said candle comprises a plurality of colors.
5. A decorated luminary product according to claim 1, wherein said candle includes an active material.
6. A decorated luminary product according to claim 4, wherein said active material is selected from the group consisting of fragrances, air fresheners, deodorizers, odor eliminators, malodor counteractants, insecticides, insect

repellants, medicinal substances, disinfectants, sanitizers, mood enhancers and aroma-therapy compositions.

7. A decorated luminary product according to claim 1, wherein the decorative feature of said web includes one of a thermochromatic ink and a phosphorescent ink.

8. A decorated luminary product according to claim 1, wherein said web is applied onto said candle holder such that wrinkles and bubbles are formed in said web.

9. A decorated luminary product according to claim 1, wherein said web exhibits birefringence.

10. A decorated luminary product comprising:

a candle;

a candle holder selected from the group consisting of chimneys, globes and jars, containing said candle, said candle holder having an inner surface and an outer surface; and

a web of a heat shrunk polymer encasing said candle holder, said web including a decorative feature,

wherein at least one of the inner surface and the outer surface of said candle holder has a hammered texture and the decorative feature of said web is located so as to cooperate with light emitted by said candle in said candle holder to augment a visual effect when said candle is lit.

11. A decorated luminary product according to claim 10, wherein the inner surface of said candle holder has the hammered texture.

12. A decorated luminary product according to claim 10, wherein said candle holder comprises one of glass and plastic.
13. A decorated luminary product according to claim 10, further comprising a wick-based, hydrocarbon-fuel-burning candle.
14. A decorated luminary product according to claim 10, wherein the decorative feature of said web includes one of a thermochromatic ink and a phosphorescent ink.
15. A decorated luminary product according to claim 10, wherein said web exhibits birefringence.
16. A decorated luminary product according to claim 10, wherein said web is applied onto said candle holder such that wrinkles and bubbles are formed in said web.
17. A luminary product comprising:
 - a combustible material;
 - a glass jar containing said combustible material, said combustible material having been poured into said glass jar, said glass jar having an inner surface and an outer surface; and
 - a wick extending through said combustible material,wherein at least one of the inner surface and the outer surface of said glass jar has a hammered texture such that light passing through said glass jar varies substantially as a result of variation of refraction of the light.
18. A luminary product according to claim 17, wherein said glass jar includes an upper rim forming an upper boundary of said glass jar and a top surface of said combustible material is disposed below said upper rim such

that when said wick is lit, thereby burning said combustible material via said wick and generating a continuous flame about said wick, light emanating from the flame is refracted by at least a portion of said glass jar extending between said top surface of said combustible material and said upper rim.

19. A luminary product according to claim 17, further comprising a heat-shrinkable web disposed on the outer surface of said glass jar, said web exhibiting birefringence.

20. A luminary product according to claim 17, wherein the hammered texture causes differing refraction of light when said wick is lit.

21. A luminary product according to claim 17, wherein said combustible material has a plurality of colors.

22. A luminary product according to claim 17, wherein said combustible material includes an active material.

23. A luminary product according to claim 22, wherein said active material is selected from the group consisting of fragrances, air fresheners, deodorizers, odor eliminators, malodor counteractants, insecticides, insect repellants, medicinal substances, disinfectants, sanitizers, mood enhancers and aroma-therapy compositions.

24. A luminary product according to claim 17, further comprising a web of heat shrunk polymer encasing the outer surface of said glass jar, said web including a decorative feature.

25. A luminary product according to claim 24, wherein the decorative feature of said web includes one of a thermochromatic ink and a phosphorescent ink.

26. A decorated luminary product according to claim 24, wherein said web is applied onto the outer surface of said candle holder such that wrinkles and bubbles are formed in said web.